SAYS WHO!? 
Careers Have No Gender

When females exhibit an aptitude for: fixing, analyzing, exploring, building, enduring and leading or when males exhibit an aptitude for: caring, designing, teaching, organizing, cultivating and communicating, they may be happier, more fulfilled and more successful in a nontraditional occupation.

“Guys can’t be Day Care Providers!”
“Girls are nurses; boys are doctors!”
“Only Guys can be Auto Mechanics!”
“Nice girls aren’t diesel mechanics!”

Do What you are!

How do I learn more if I’m interested?
- Contact the Equity Counselor at the Center for New Directions.
- Take a career assessment to explore your options.
- Talk with current students, faculty, and employees who work in NTO’s.

The Center for New Directions is located in the Canyon Building, Room 105. Phone: 208-732-6688

Take a look at the Website.
http://careers.csi.edu/cnd/nto.asp

The CND provides:
- Free Support Services
- Financial Resources Search
- Career & Job Search Preparation

Nontraditional occupations span all major occupational groups and provide many employment options for women.

Growth in the economy is projected to expand employment in many of these occupations.

There will be strong demand for workers in these fields due to projected retirements or transfers of current workers to other occupations. (Dept of Labor, 2008)

Check these websites out:
www.napequity.org
http://www.iwitts.com

The College of Southern Idaho
PO Box 1238
Twin Falls, ID 83303-1238
www.csi.edu

The College of Southern Idaho Center for New Directions Non Traditional Occupations

Be Younique

College of Southern Idaho
Center for New Directions
Non Traditional Occupations

Says Who!
We’re all unique. There’s a number of different things that make us who and what we are. There isn’t one single trait that defines us.

But ... **Think about this:** During our adult lives, we’re probably going to spend 40 hours a week working.

After we allow for sleeping and eating, that’s a FULL THIRD of our time! Don’t we want to do something that we LIKE?

Wouldn’t it really be a bummer to go to a job every day where we pretend to be something we’re NOT?

Career Technical education leads to economic self-sufficiency, flexibility and job satisfaction. Many of the best training opportunities are for “nontraditional” occupations.

What is a nontraditional occupation?

A **Nontraditional Occupation** is any occupation in which women (or men) comprise 25% or less of total employment.

Women in nontraditional jobs typically **earn 20%–30% more** than women in traditional jobs.

Over a lifetime, women in nontraditional occupations will **earn 150% more** than women in traditional occupations.

High demand and well paid nursing occupations are nontraditional for males. Today, **only 7% of nurses are male**.

Overall, **only 7% of apprentices are women**. Currently the construction industry has a 4% women apprenticeship rate.

So now what?

Once you have an idea of what you want to do, you can dig in and get some training. There are lots of options, right here at the College of Southern Idaho! A few you might consider:

Female

- A/C/Ref/Heating
- Agribusiness
- Aquaculture
- Autobody Technician
- Automotive Technician
- Cabinet Making/Woodworking
- Computer Support Technician
- Construction/Carpentry
- Diesel Tech
- Drafting
- Environmental Technology
- Fire Service Technology
- Horse Management
- Horticulture
- Law Enforcement
- Manufacturing Technician
- Network Support Technician
- Residential Construction
- Water Resource Management
- Web/Database Development
- Welding
- Wind Energy Technician

Male

- Accounting/Bookkeeping
- Allied Health/Multi-Skilled
- Dental Assistant
- Early Childhood Development
- Education Assistant
- Human Services
- Medical Assistant
- Nursing, Practical
- Radiologic Technician
- Surgical Technician
- Veterinary Technician